



HARBINGERS OF DESIGN EDGE

for MSMEs



राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN



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Analysis of

Field Officials Visits

(covering Diverse Location Clusters Across The Country)

for Promoting

Design Clinic Scheme

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Foreword

Yet another publication from Design Clinic Scheme Secretariate : HARBINGERS OF DESIGN EDGE FOR MSMEs, a compilation giving analytic approach to the Field Visits of Design Clinic Scheme Field Staff across diverse cluster locations in the country.

The Feed back of these officials have helped us in planning and reaching out to needy and strategic MSME clusters and units where design is intended to play a major role in improving the product quality and manufacturing competency.

I am indeed happy to foreward this booklet which gives a valuable analysis of and highlights on industrial clusters with location, covered in this design journey by the Field Executives. This will give a bird's eye view of the spread of design message among MSMEs and would be of immense value to all stakeholders involved in MAKE IN INDIA initiatives.

Congrats to all members of the DCS Team.



Shashank Mehta

Project Head - DCS, MSMEs
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Message from Project Head

We have accessed enormous amount of invaluable data through our interaction with MSME clusters, Design Professionals, Design and design related academicians and Institutions, cluster Associations, industry and commerce apex bodies, MSME officials and other stake holders. Towards this, the feed back on the visit of Field Officials who extensively toured across the country and met all stakeholders to apprise them of the benefits of the scheme, has served as a valuable resource in planning the design intervention strategies and coordination among various stake holders.

This is yet another initiative and part of the ongoing efforts to collate the experience in an analytical format with graphical and visual presentations. This gives a glimpse of how the Scheme has made inroads in to difficult and unexplored clusters and how the interactions of Field Executives among the visitors to exhibitions/fairs/meetings etc has made a difference in reaching out to needy MSME units and sectors.

We would be coming up with more such analytical details to help understand the efforts being put in to promote the Scheme among one and all and the perspective of the directions we are inching forward for the benefit of MSMEs through design edge.

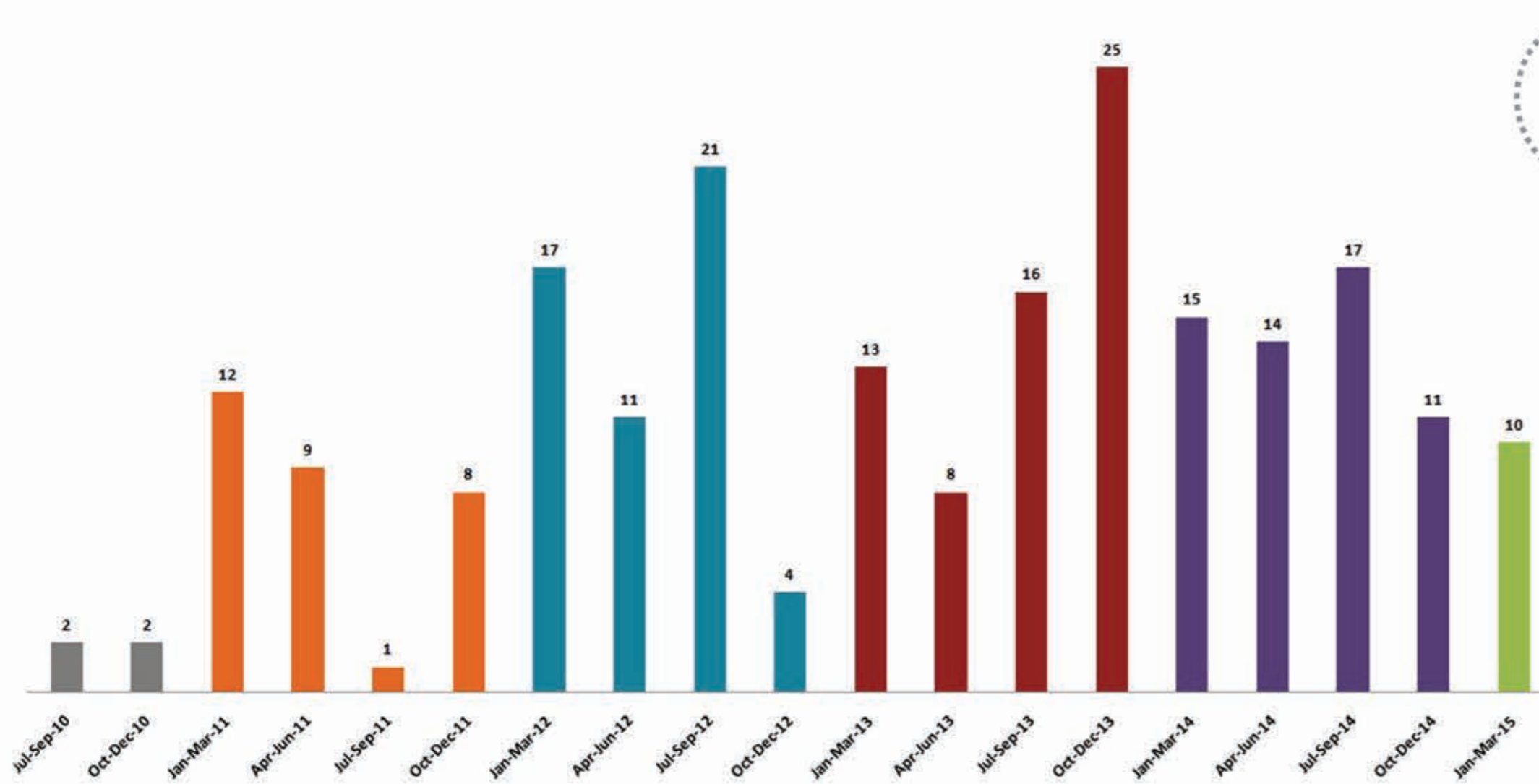
Cheers to all!!!!!!

Design Clinic Scheme

The Design Clinic Scheme, an initiative of the Ministry of MSME, Government of India under the National Manufacturing Competitiveness Programme, aims to bring the MSME sector and design expertise on to a common platform and provide expert advice and solutions on real time design problems, resulting in continuous improvement and value addition for existing products and services. Design consulting firms, independent design practitioners, and various design institutes of the country and design students as well, assist in the country's vast MSME sector to move up the value chain, through value addition and competitive edge of their products and services. The total outlay of the Scheme is Rs. 73.58 crore, out of which Rs 49.08 crore is offered by the Government of India at various stages of implementation (upto Rs. 60,000 for Design Sensitisation Seminar, Rs 3,00,000 for Need Assessment and Design Clinic Workshop and upto Rs 15,00,000 for Design Projects).



Location Visits During 2010 - 2015 - Quarterwise



5238
MSME/Associations
Visit

423
Cluster
Visit

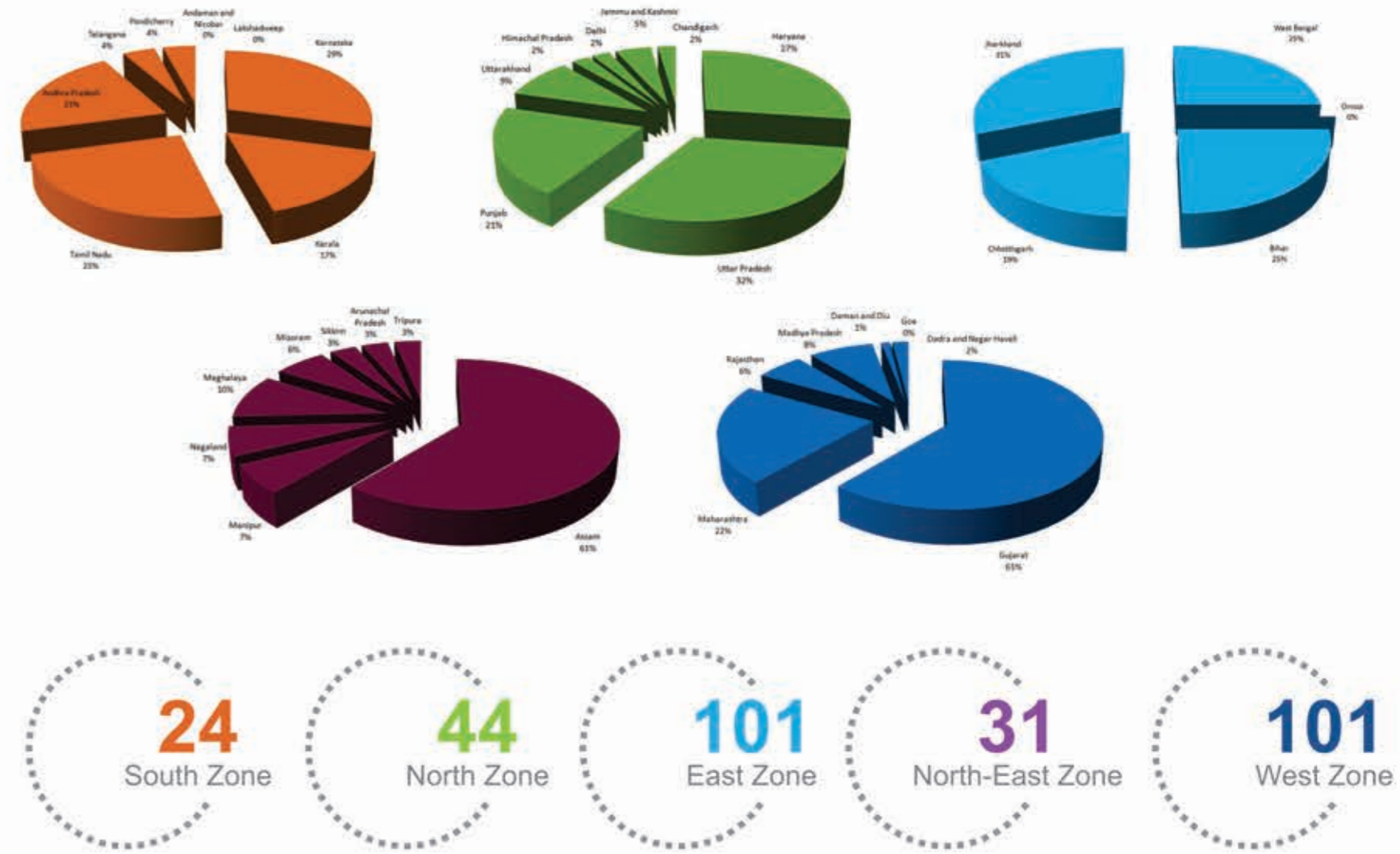
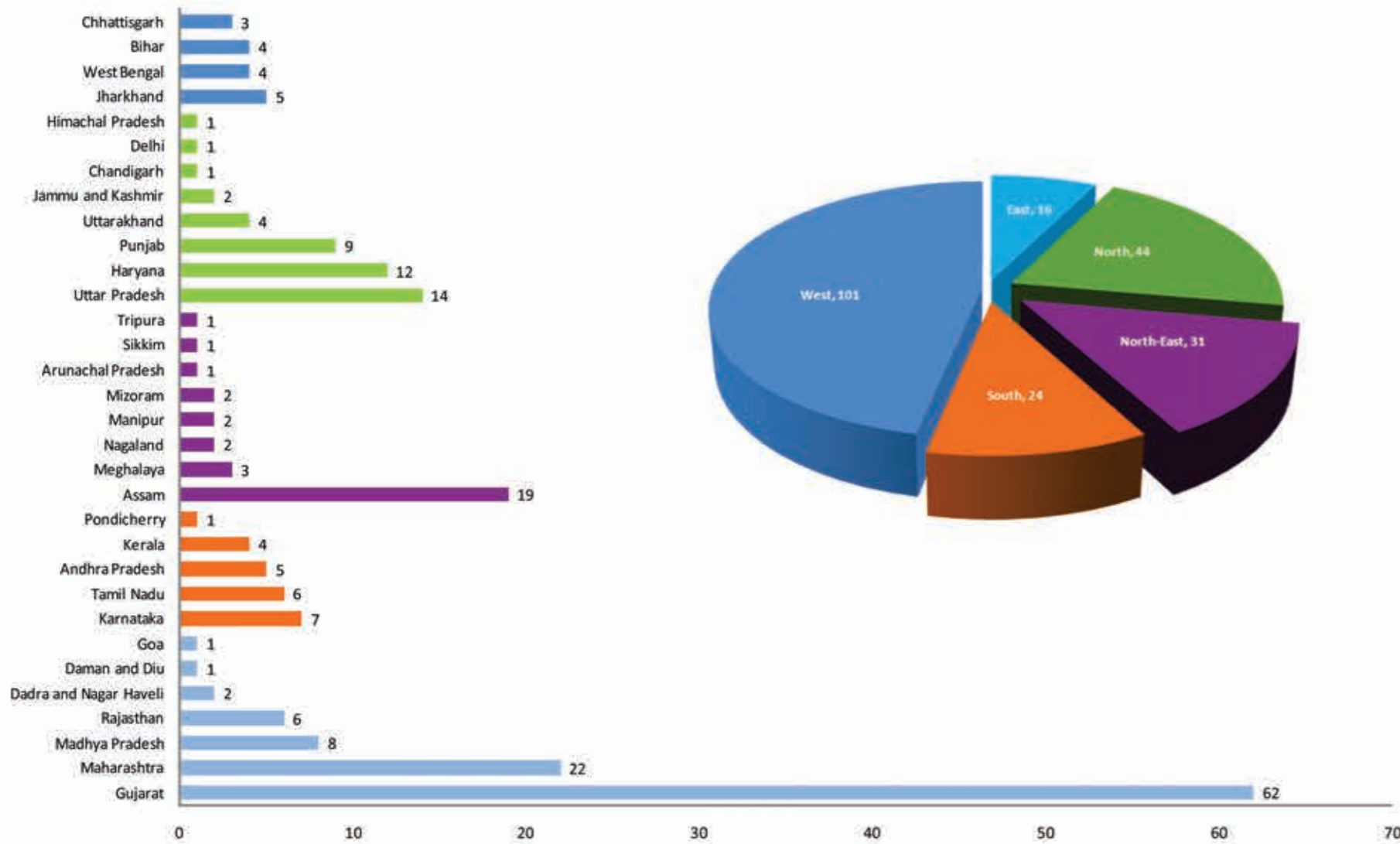
216
Cities/Location
Visit

33
State/UT
Visit

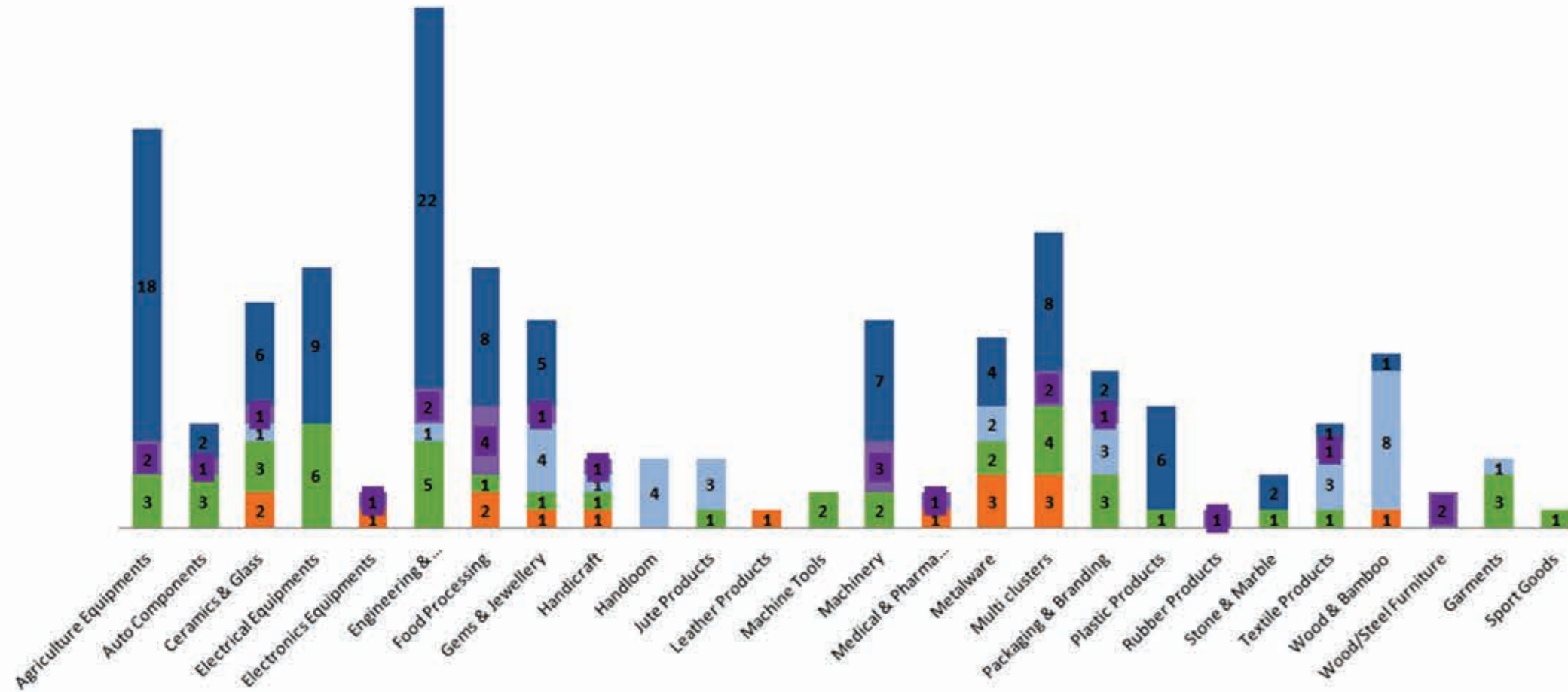
Zone	2010	2011	2012	2013	2014	2015	Total
East	01	01	00	02	07	06	16
North	02	03	13	10	15	01	44
North-East	00	18	00	07	06	00	31
South	00	01	01	04	15	03	24
West	01	08	39	39	14	00	101
Total	04	30	53	62	57	10	216



Location Visits - State & Zone Wise



Industrial Sector & Zone Wise Location Visits

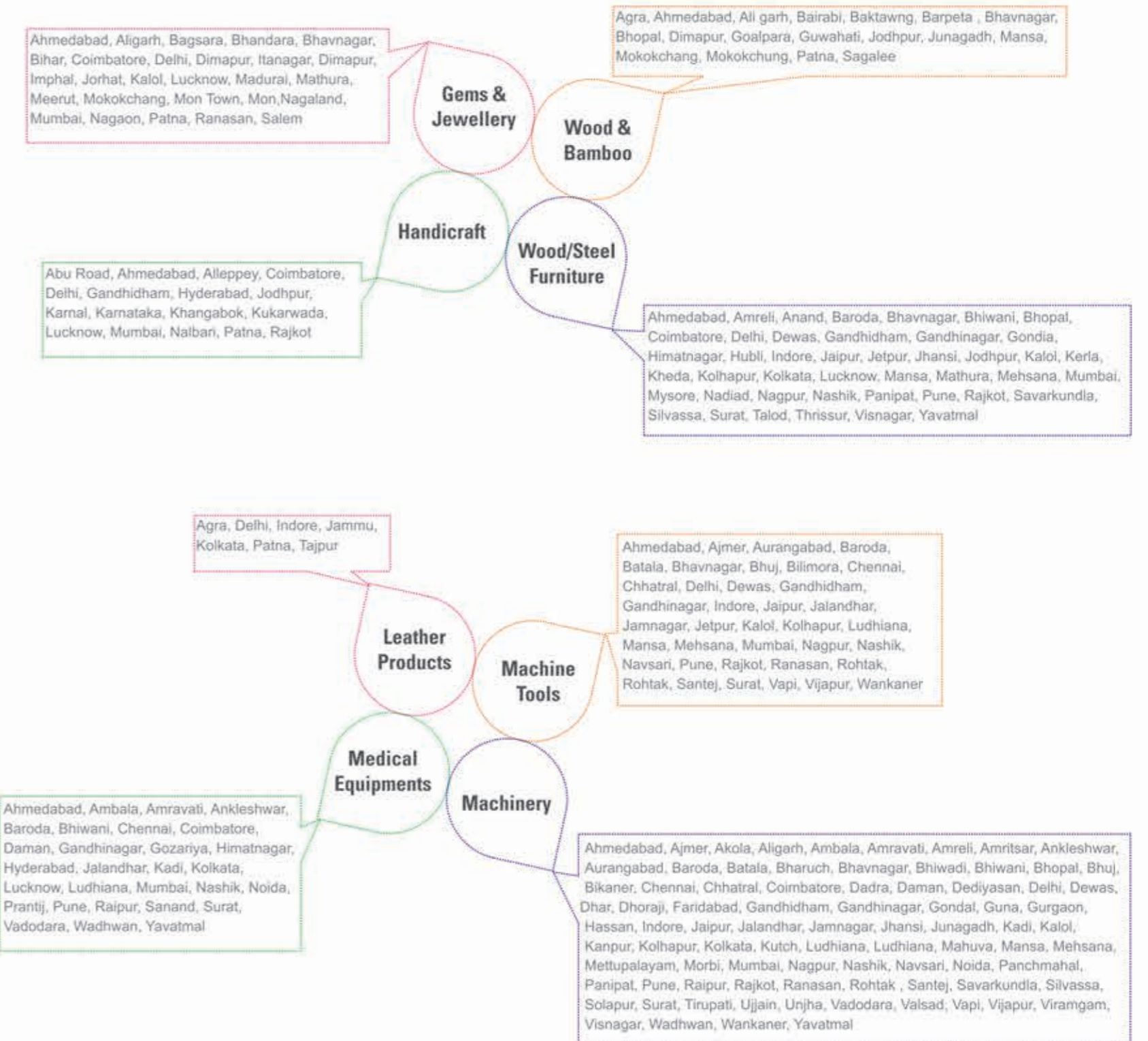
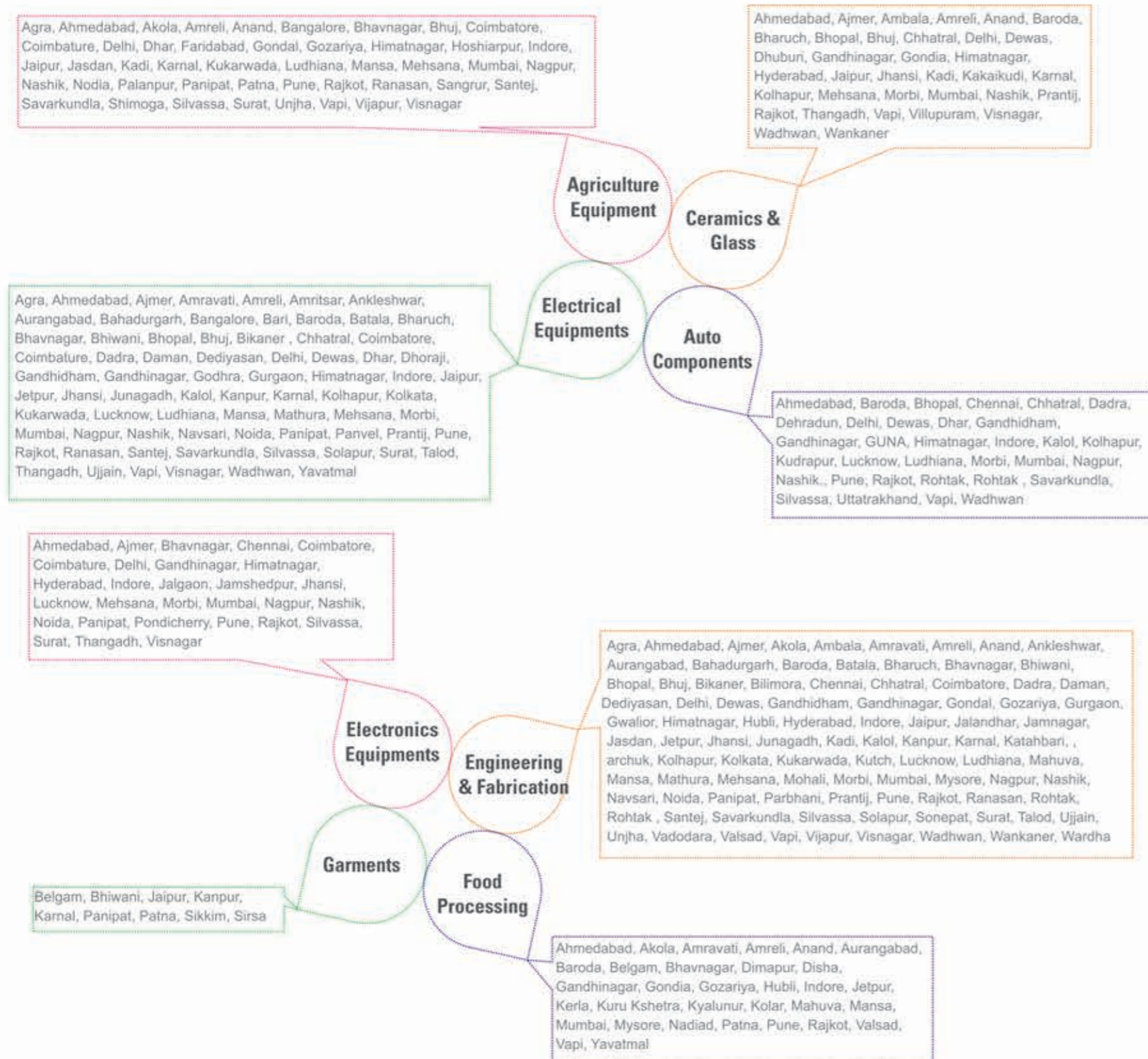


Sr. No.	Industrial Sector	South	North	West	North-East	East	Grand Total
1	Agriculture Equipments		3		2	18	23
2	Auto Components		3		1	2	6
3	Ceramics & Glass	2	3	1	1	6	13
4	Electrical Equipments		6			9	15
5	Electronics Equipments	1			1		2
6	Engineering & Fabrication		5	1	2	22	30
7	Food Processing	2	1	2	4	8	15
8	Gems & Jewellery	1	1	4	1	5	12
9	Handicraft	1	1	1	1		4
10	Handloom			4			4
11	Jute Products		1	3			4
12	Leather Products	1					1
13	Machine Tools		2				2
14	Machinery		2		3	7	12
15	Medical & Pharma Equipments	1			1		2
16	Metalware	3	2	2		4	11
17	Multi dusters	3	4		2	8	17
18	Packaging & Branding		3	3	1	2	9
19	Plastic Products		1			6	7
20	Rubber Products				1		1
21	Stone & Marble		1			2	3
22	Textile Products		1	3	1	1	6
23	Wood & Bamboo	1		8		1	10
24	Wood/Steel Furniture				2		2
25	Garments		3	1			4
26	Sport Goods		1				1
	Total	16	44	31	24	101	216

● South Zone
 ● North Zone
 ● East Zone
 ● North-East Zone
 ● West Zone



List Of Industrial Sectors Visited



List Of Industrial Sectors Visited



Statewise/Citywise Visits

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
1	East	Bihar	Patna	Multi	Multi clusters
2	East	West Bengal	Tajpur	Leather	Leather Products
3	East	Jharkhand	TATA Nagar	Steel Fabrication	Metalware
4	East	Jharkhand	Jamshedpur	Electronics	Electronics Equipments
5	East	West Bengal	Kolkata	Metal Utensils	Metalware
6	East	West Bengal	siliguri	Moonlight	Metalware
7	East	Chhattisgarh	Raipur	Hydraulic Products	Wood & Bamboo
8	East	Jharkhand	Deoghar	Dokra & Terracotta	Ceramics & Glass
9	East	Jharkhand	Josidi	Black Pottery	Ceramics & Glass
10	East	Bihar	Hajipur	Palm Stick	Handicraft
11	East	Bihar	Saraiya	Artificial Jewellery	Gems & Jewellery
12	East	Bihar	Bhabha	Rice Mill	Food Processing
13	East	Jharkhand	Chandil	Lac Processing	Food Processing
14	East	Chhattisgarh	Kondagaon	Bell metal, Tumba Shilp, Wrought Iron, Terracotta	Multi clusters
15	East	Chhattisgarh	Jagdalpur	Bell metal, Tumba Shilp, Wrought Iron, Terracotta	Multi clusters
16	East	West Bengal	Baruipur	Surgical Equipment	Medical & Pharma Equipments
17	North	Delhi	Delhi	Agriculture Tools	Agriculture Equipments
18	North	Punjab	Ludhiana	Sewing Machine	Machinery
19	North	Haryana	Panipat	Textile	Garments
20	North	Chandigarh	Chandigarh	Jute Products	Jute Products
21	North	Uttar Pradesh	Bareilly	Leather Products Jewellery Products	Multi clusters
22	North	Uttarakhand	Uttarakhand	Auto Parts	Auto Components
23	North	Haryana	Sirsa	Hosiery	Garments
24	North	Haryana	Ambala	Home Appliances	Engineering & Fabrication
25	North	Haryana	Sonepat	Engineering	Engineering & Fabrication

Statewise/Citywise Visits

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
26	North	Uttarakhand	Dehradun	Packging	Packaging & Branding
27	North	Uttar Pradesh	Lucknow	Chicken Work	Handicraft
28	North	Himachal Pradesh	Baddi	Pharma, FMCG, Packaging & Textile	Packaging & Branding
29	North	Uttarakhand	Kudrapur	Automotive Components	Auto Components
30	North	Uttar Pradesh	Agra	Lock	Engineering & Fabrication
31	North	Uttar Pradesh	Varansi	Furniture, Marble cutting	Multi clusters
32	North	Uttar Pradesh	Kanpur	Garment & Hosiery	Garments
33	North	Haryana	Kuru Kshetra	Food Processing	Food Processing
34	North	Jammu and Kashmir	Shimla	Orange	Packaging & Branding
35	North	Uttar Pradesh	Moradabad	Brass Utensils and Glass	Metalware
36	North	Uttarakhand	Haridwar	Precision and Plastic Moulding	Plastic Products
37	North	Uttar Pradesh	Mathura	Water Tap manufacturing	Engineering & Fabrication
38	North	Jammu and Kashmir	Jammu	Sports Goods	Sport Goods
39	North	Uttar Pradesh	Aligarh	Numbering Machines	Machinery
40	North	Haryana	Bahadurgarh	Energy, Savers	Electrical Equipments
41	North	Haryana	Bhiwani	Transformer	Electrical Equipments
42	North	Uttar Pradesh	Faridabad	Steel	Metalware
43	North	Haryana	Gurgaon	Electrical Goods	Electrical Equipments
44	North	Punjab	Hoshiarpur	Tractor	Agriculture Equipments
45	North	Uttar Pradesh	Jhansi	Sensors	Electrical Equipments
46	North	Uttar Pradesh	Meerut	Jewellery	Gems & Jewellery
47	North	Punjab	Mohali	Brass Parts	Engineering & Fabrication
48	North	Haryana	Noida	Multi	Multi clusters
49	North	Haryana	Rohtak	Auto Products	Auto Components
50	North	Punjab	Sangrur	Agricultural Equipment	Agriculture Equipments

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
51	North	Punjab	Amritsar	platen die punching machine	Textile Products
52	North	Haryana	Karnal	Glassware	Stone & Marble
53	North	Punjab	Batala	Machine Tools	Ceramics & Glass
54	North	Punjab	Jalandhar	Bathroom Fittings	Electrical Equipments
55	North	Punjab	Bari	Fruits & Vegetable Processing	Machine Tools
56	North	Uttar Pradesh	Saharanpur	Multiple	Multi clusters
57	North	Haryana	Kaithal	Pump & Motors	Electrical Equipments
58	North	Uttar Pradesh	Khurja	Ceramics	Ceramics & Glass
59	North	Uttar Pradesh	Firozabad	Glass Products	Ceramics & Glass
60	North	Punjab	Jalandhar	Hand Tools	Machine Tools
61	North-East	Assam	Guwahati	Cane & Sitalpati	Wood & Bamboo
62	North-East	Assam	Etanagar	Jewellery	Gems & Jewellery
63	North-East	Meghalaya	Shillong	Strawberry	Packaging & Branding
64	North-East	Assam	Dimapur	Cane & Bamboo	Wood & Bamboo
65	North-East	Assam	Jorhat	Blacksmith	Metalware
66	North-East	Assam	Naibari	Khadi	Textile Products
67	North-East	Assam	Barpeta	Bamboo Craft	Wood & Bamboo
68	North-East	Assam	Palashbari	Handloom Silk Reeling	Handloom
69	North-East	Assam	Sipajhar	Sipajhar Eri	Textile Products
70	North-East	Assam	Dhamdhana	Handloom	Handloom
71	North-East	Manipur	Imphal	Jewellery	Gems & Jewellery
72	North-East	Manipur	Khangabok	Kouna	Handicraft
73	North-East	Assam	Boko	Eri	Textile Products
74	North-East	Assam	Kaziranga	Handloom RBH	Handloom
75	North-East	Assam	Nagaon	Jewellery	Gems & Jewellery

Statewise/Citywise Visits

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
76	North-East	Assam	Bogulamari	Jute Craft	Jute Products
77	North-East	Assam	Dhuburi	Terracotta	Ceramics & Glass
78	North-East	Mizoram	Bairabi	Bamboo	Wood & Bamboo
79	North-East	Mizoram	Baktawng	Wood Carpentry	Wood & Bamboo
80	North-East	Assam	Baska- Parkjui	Bodo Handloom	Handloom
81	North-East	Sikkim	Sikkim	Carpet	Garments
82	North-East	Assam	Sathiabari	Bell Metal	Metalware
83	North-East	Arunachal Pradesh	Sagalee	Cane & Bamboo	Wood & Bamboo
84	North-East	Tripura	Agartala	Jute Products	Jute Products
85	North-East	Nagaland	Mon Town	Jewellery	Gems & Jewellery
86	North-East	Assam	Goalpara	Cane & Sitalpati	Wood & Bamboo
87	North-East	Nagaland	Mokokchung	Bamboo/Wood Craft and Carpentry	Wood & Bamboo
88	North-East	Meghalaya	Mairang	Honey Processing & Packaging	Packaging & Branding
89	North-East	Assam	Katahbari, Garchuk	Steel Fabrication	Engineering & Fabrication
90	North-East	Assam	Kamrup	Jute	Jute Products
91	North-East	Meghalaya	Mandipathar	Food processing and Packaging	Packaging & Branding
92	South	Pondicherry	Pondicherry	Electronics	Electronics Equipments
93	South	Andhra Pradesh	Hyderabad	Medical Expo	Medical & Pharma Equipments
94	South	Tamil Nadu	Chennai	Printing Solutions	Packaging & Branding
95	South	Karnataka	Mysore	Food products	Food Processing
96	South	Karnataka	Hubli	General engineering	Engineering & Fabrication
97	South	Karnataka	Kolar	Food Product	Food Processing
98	South	Karnataka	Hassan	Oil extraction mill	Machinery
99	South	Karnataka	Belgam	Multiple products	Multi clusters
100	South	Karnataka	Banglore	Multi	Multi clusters

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
101	South	Karnataka	Shimoga	Agricultural Equipment	Agriculture Equipments
102	South	Tamil Nadu	Madurai	Rubber	Rubber Products
103	South	Tamil Nadu	Coimbatore	Textile Machinery	Machinery
104	South	Kerala	Cochin	Furniture	Wood/Steel Furniture
105	South	Tamil Nadu	Kakkudi	Ceramic	Ceramics & Glass
106	South	Kerala	Alleppey	Coir	Handcraft
107	South	Andhra Pradesh	Bangalore	Agriculture Products	Agriculture Equipments
108	South	Tamil Nadu	Mettupalayam	Machinery	Machinery
109	South	Kerala	Thrissur	Furniture	Wood/Steel Furniture
110	South	Tamil Nadu	Villupuram	Pots Modern Arts Murals Ceramic	Engineering & Fabrication
111	South	Kerala	Karur	Textile	Textile Products
112	South	Telangana	Karimnagar	Silver Filigree	Gems & Jewellery
113	South	Andhra Pradesh	Vijayawada	Food Processing	Food Processing
114	South	Andhra Pradesh	Jaggalahpet	Food Processing	Food Processing
115	South	Andhra Pradesh	Anantapuramu	Auto Parts	Auto Components
116	West	Gujarat	Ahmedabad	Multry	Multi clusters
117	West	Maharashtra	Aurangabad	Engineering	Engineering & Fabrication
118	West	Gujarat	Amreli	Scale	Electrical Equipments
119	West	Gujarat	Rajkot	Ceramic	Ceramics & Glass
120	West	Madhya Pradesh	Gwalior	Stone Carving	Stone & Marble
121	West	Rajasthan	Ajmer	Foundry	Metalware
122	West	Rajasthan	Jaipur	Stone (Murti Kala)	Stone & Marble
123	West	Madhya Pradesh	Guna	Textile & Allied Machinery	Machinery
124	West	Dadra and Nagar Haveli	Silvassa	Engineering	Engineering & Fabrication
125	West	Maharashtra	Ahmednagar	Poly Film, Plastic	Plastic Products

Statewise/Citywise Visits

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
126	West	Maharashtra	Akola	Mfg.Threshers	Agriculture Equipments
127	West	Maharashtra	Amravati	Mfg.Cooler	Electrical Equipments
128	West	Gujarat	Bhuj	Plastic Product	Plastic Products
129	West	Gujarat	Ankleshwar	Chemical Machinery	Machinery
130	West	Gujarat	Bagsara	Jewellery	Gems & Jewellery
131	West	Gujarat	Banaskantha	Food Processing	Food Processing
132	West	Gujarat	Baroda	Plastic Product	Multi clusters
133	West	Maharashtra	Bhandara	Metal Utensils	Metalware
134	West	Gujarat	Bharuch	Food Processing	Food Processing
135	West	Gujarat	Bhavnagar	Agricultural Equipment	Agriculture Equipments
136	West	Madhya Pradesh	Bhopal	Electrical Goods	Electrical Equipments
137	West	Rajasthan	Bikaner	Insulator	Electrical Equipments
138	West	Gujarat	Billimora	Textile Machinery	Machinery
139	West	Gujarat	Surendranagar	Bearing	Engineering & Fabrication
140	West	Gujarat	Chhatral	Engineering	Engineering & Fabrication
141	West	Dadra & Nagar Haveli	Dadra	Automotive Components	Auto Components
142	West	Gujarat	Dahod	Engineering	Engineering & Fabrication
143	West	Daman and Diu	Daman	Artificial Jewellery	Gems & Jewellery
144	West	Gujarat	Dediyasan	Construction Machinery	Machinery
145	West	Madhya Pradesh	Dewas	Electrical Goods	Multi clusters
146	West	Madhya Pradesh	Dhar	Agro Product	Agriculture Equipments
147	West	Gujarat	Dhoraji	Plastic Product	Plastic Products
148	West	Gujarat	Gandhidham	Agricultural Equipment	Agriculture Equipments
149	West	Gujarat	Gandhinagar	Aluminium Item	Engineering & Fabrication
150	West	Maharashtra	Goa	Cashew	Food Processing

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
151	West	Gujarat	Godhra	Food Processing	Food Processing
152	West	Gujarat	Gondal	Steel Safe	Engineering & Fabrication
153	West	Maharashtra	Gondia	Jewellery	Gems & Jewellery
154	West	Gujarat	Gozariya	Engineering	Engineering & Fabrication
155	West	Gujarat	Himatnagar	tractor, thresher	Agriculture Equipments
156	West	Madhya Pradesh	Indore	Agricultural Equipment	Agriculture Equipments
157	West	Maharashtra	Jaigaon	Artificial Jewellery	Gems & Jewellery
158	West	Gujarat	Jamnagar	Brass Parts	Metalware
159	West	Gujarat	Jasdan	Agricultural Equipment	Agriculture Equipments
160	West	Gujarat	Jetpur	Printing Solutions	Packaging & Branding
161	West	Rajasthan	Jodhpur	Iron Handicraft	Metalware
162	West	Gujarat	Junagadh	Plastic Product	Plastic Products
163	West	Gujarat	Kadi	Engineering	Engineering & Fabrication
164	West	Gujarat	Kalol	Febrication	Engineering & Fabrication
165	West	Gujarat	Kheda	Febrication	Engineering & Fabrication
166	West	Maharashtra	Kohapur	Engineering	Engineering & Fabrication
167	West	Gujarat	Kukarwada	Multi	Multi clusters
168	West	Gujarat	Kutch	Engineering Works	Engineering & Fabrication
169	West	Gujarat	Mahuva	Dehydrete Vegetable	Food Processing
170	West	Gujarat	Mansa	Agricultural Equipment	Agriculture Equipments
171	West	Gujarat	Mehsana	Agricultural Equipment	Agriculture Equipments
172	West	Gujarat	Morbi	Wall & Floor Tiles	Ceramics & Glass
173	West	Maharashtra	Mumbai	Aluminium Item	Engineering & Fabrication
174	West	Gujarat	Nadiad	Plastic Product	Plastic Products
175	West	Maharashtra	Nagpur	Agricultural Equipment	Agriculture Equipments

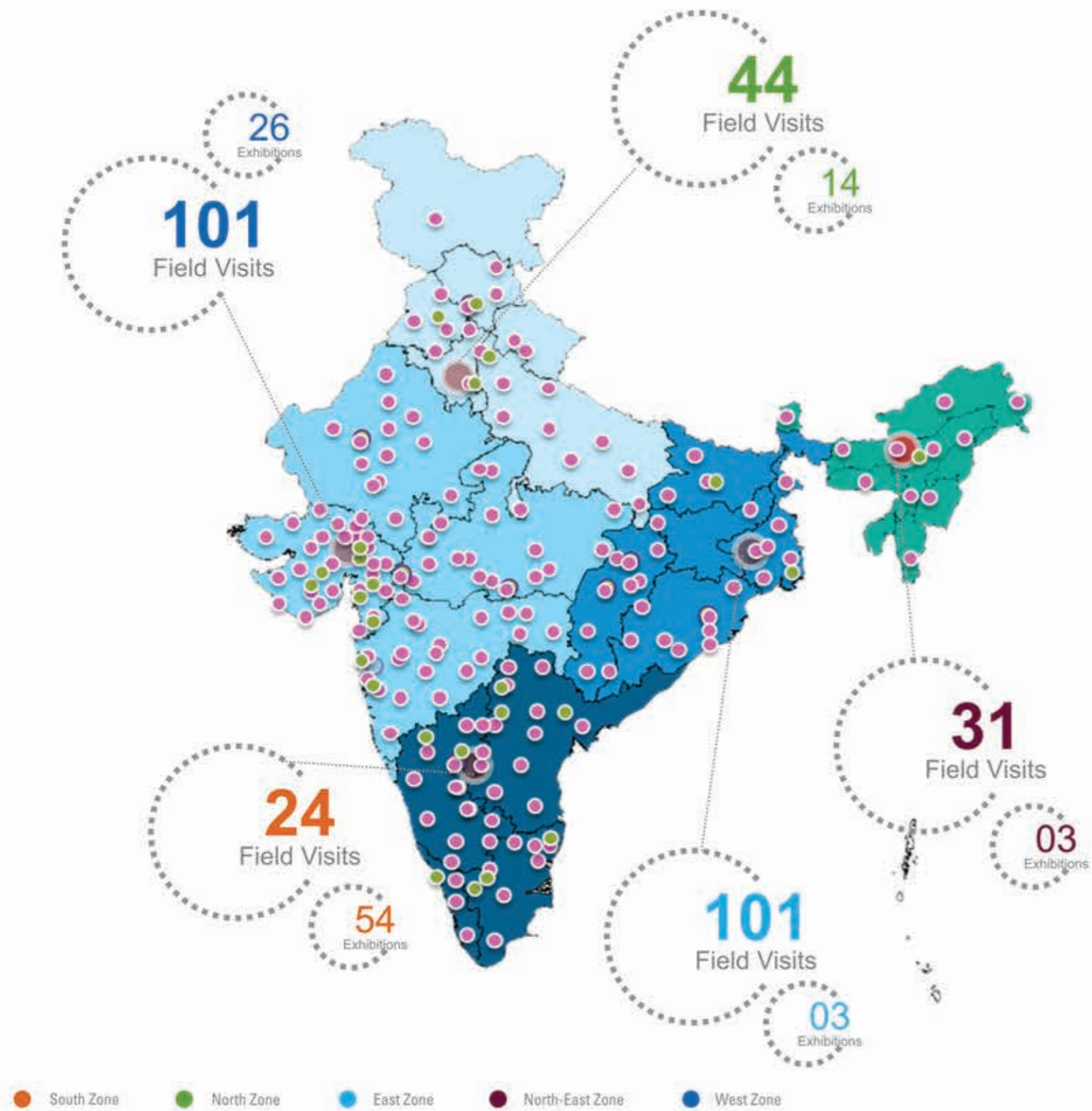
Statewise/Citywise Visits

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
176	West	Maharashtra	Nashik	Fabrication	Engineering & Fabrication
177	West	Gujarat	Navsari	Engineering, Plastic, Apparel	Multi clusters
178	West	Gujarat	Palanpur	Agricultural Equipment	Agriculture Equipments
179	West	Gujarat	Palitana	Multi	Multi clusters
180	West	Gujarat	Panchmahal	Plastic Machine	Machinery
181	West	Maharashtra	Parvel	System Electricas	Electrical Equipments
182	West	Maharashtra	Parbhani	Pressing Factory	Engineering & Fabrication
183	West	Gujarat	Patan	Ishabgul	Food Processing
184	West	Gujarat	Porbandar	Solt Processing	Food Processing
185	West	Maharashtra	Pune	Engineering	Engineering & Fabrication
186	West	Gujarat	Ranasan	Agrkultural Equipment	Agriculture Equipments
187	West	Madhya Pradesh	Rewa	Multi	Multi clusters
188	West	Maharashtra	Salem	Jewellery	Gems & Jewellery
189	West	Gujarat	Sanand	Chemical Product	Packaging & Branding
190	West	Gujarat	Santej	Fabrication	Engineering & Fabrication
191	West	Gujarat	Savarkundla	Agrkultural Equipment	Agriculture Equipments
192	West	Maharashtra	Solapur	Pump	Electrical Equipments
193	West	Gujarat	Surat	Agrkultural Equipment	Agriculture Equipments
194	West	Maharashtra	Thane	Engineering	Engineering & Fabrication
195	West	Gujarat	Thangadh	Sanitary Ware	Ceramics & Glass
196	West	Madhya Pradesh	Ujjain	Cylinder	Electrical Equipments
197	West	Gujarat	Valsad	Multi	Multi clusters
198	West	Gujarat	Vapi	Fencing Net	Plastic Products
199	West	Gujarat	Veraval	Solt Processing	Food Processing
200	West	Gujarat	Vijapur	Agrkultural Equipment	Agriculture Equipments

Sr. No	Zone	State	Location	Product Category	Industrial Sectors
201	West	Gujarat	Viramgam	Engineering	Engineering & Fabrication
202	West	Gujarat	Visnagar	Agricultural Equipment	Agriculture Equipments
203	West	Gujarat	Wadhwan	Berring	Ceramics & Glass
204	West	Gujarat	Wankaner	Wall & Floor Tiles	Ceramics & Glass
205	West	Maharashtra	Wardha	Engineering	Auto Components
206	West	Maharashtra	Yavatmal	Pump	Engineering & Fabrication
207	West	Gujarat	Vadodara	Machine Components	Engineering & Fabrication
208	West	Gujarat	Unjha	Thresher	Electrical Equipments
209	West	Maharashtra	Malegoan	Textile	Textile Products
210	West	Rajasthan	Abu Road	Marble & Stone	Agriculture Equipments
211	West	Gujarat	Anand	Agrkultural Equipment	Machinery
212	West	Gujarat	Prantij	Tiles	Ceramics & Glass
213	West	Gujarat	Talod	Control Panel	Agriculture Equipments
214	West	Rajasthan	Bhivadi	Machinery	Electrical Equipments
215	West	Maharashtra	Chandrapur	Bamboo Products	Wood & Bamboo
216	West	Gujarat	Disha	Irrigation	Machinery

As of February 2015

Exhibitions/Fairs/Meetings Attended/Covered



Exhibitions/Fairs/Meetings Attended/Covered

Sr No	Name Of Exhibitions /Fairs	City	Zone	Date	Particular	Product
1	GLOBAL INDIA MSME SUMMIT	New Dehi	North	19 - 20 Oct 2011	Visit	Multi Product
2	CII - NID DESIGN SUMMIT	New Dehi	North	8 - 9 Dec 2011	Visit	Multi Product
3	INDIA INTERNATIONAL TRADE FAIR	New Dehi	North	14 - 27 Dec 2011	Stall	Multi Product
4	Agritech Asia 2012	Gandhinagar	West	3 - 6 Sept 2012	Visit	Agriculture Products
5	11th Edition of Engineering Expo	Ahmedabad	West	5 - 8 Oct 2012	Visit	Engineering and Fabrication
6	Rajkot Machine Tools Show-2012	Rajkot	West	28 Nov - 2 Dec 2012	Visit	Machinery
7	2nd International Conference on Creativity and Innovation	Ahmedabad	West	7 - 8 Dec 2012	Visit	Engineering
8	CII - NID DESIGN SUMMIT	New Dehi	North	13 - 14 Dec 2012	Visit	Multi Product
9	Annual General Meeting - GAMMA	Ahmedabad	West	25 Dec 2012	Visit	Agriculture Equipments
10	NID exhibition	Guwahati	North-East	12 - 16 Mar 2013	Stall	Handicraft
11	Indian Ceramics - 2013	Ahmedabad	West	19 - 21 Mar 2013	Visit	Ceramics
12	Plexpro - 2013	Gandhinagar	West	8 - 13 Jan 2013	Stall	Plastic Products
13	Vibrant Gujarat - 2013	Gandhinagar	West	8 - 13 Jan 2013	Stall	Multi Products
14	Parliamentary Standing Committee on Commerce	Ahmedabad	West	26 - 28 June 2013	Visit	Multi Products
15	Cluster Development Activities- ITAMMA	Ahmedabad	West	1 Aug 2013	Visit	Textile Machinery
16	Development Tour - ITAMMA	Surendranagar	West	14 Aug 2013	Visit	Textile Machine Accessories
17	MSME Linkages-2013	Ahmedabad	West	30 Aug - 1 Sept 2013	Stall	Engineering
18	Bommasandra Industrial Expo (BAI)	Bangalore	South	2 - 5 Oct 2013	Stall	Engineering
19	E-Rock Expo	Bangalore	South	5 - 6 Oct 2013	Visit	Engineering
20	GLOBAL INDIA MSME SUMMIT	New Dehi	North	9 Oct 2013	Visit	Multi Product
21	MSMEs Expo	Coimbatore	South	9th Oct to 11th Oct 2013	Visit	Multi Products
22	Khadi Village Industries meeting	Bangalore	South	11 Oct 2013	Visit	Coir
23	AMALHEA'13	Bangalore	West	19 - 20 Oct 2013	Stall	Multi Products
24	Krishi Mela- GKVK	Hyderabad	South	7 - 11 Nov 2013	Visit	Agriculture Equipment
25	MSMEs Expo	Bangalore	South	8 - 10 Nov 2013	Visit	Multi Products

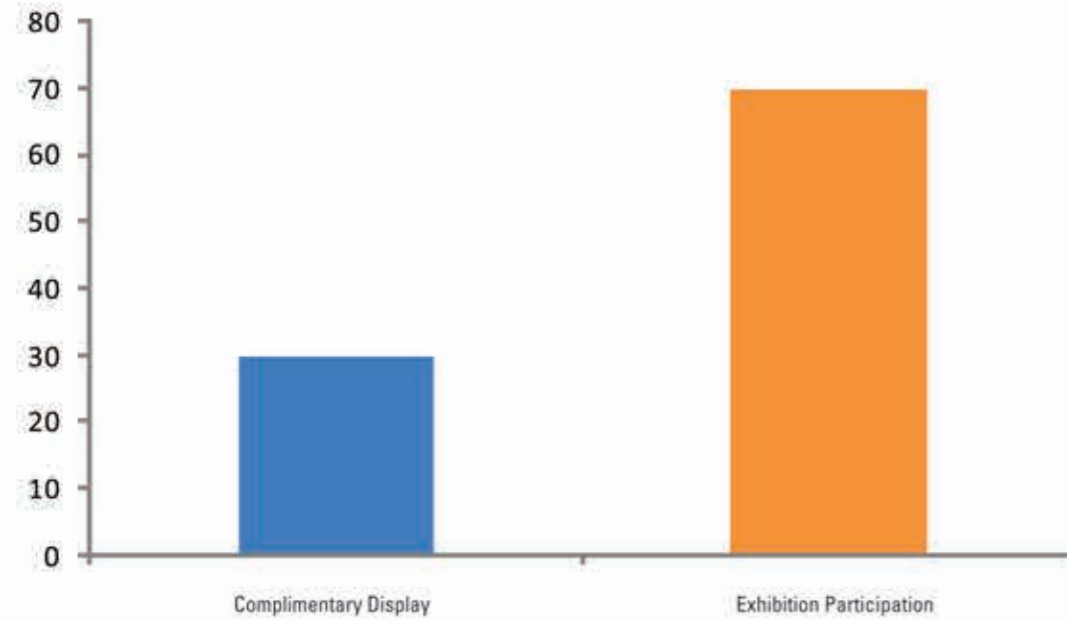
Sr No	Name Of Exhibitions /Fairs	City	Zone	Date	Particular	Product
26	ACE Expo	Bangalore	South	8 - 10 Nov 2013	Visit	Architecture, Construction & Engineerings
27	Self Service- KIOSK Expo	Bangalore	South	14 - 15 Nov 2013	Visit	Kiosk Machinerys
28	CWIEWE Expo	Hyderabad	South	14 - 16 Nov 2013	Visit	Electric Motors
29	India Lab Expo	Bangalore	South	21 - 23 Nov 2013	Stall	Medical Equipment
30	Excon Expo	Mysore	South	20 - 24 Nov 2013	Visit	Automobile & Engineering
31	CII - NID DESIGN SUMMIT	Bangalore	North	26 - 27 Nov 2013	Visit	Multi Product
32	MSMEs Seminar	Bangalore	South	27 Oct 2013	Visit	MSME's Schemes
33	ENGIMACH 2013	Bangalore	West	27 Nov - 6 Dec 2013	Visit	Engineering
34	DEFENCE Expo	Belgaum	South	12 - 14 Dec 2013	Visit	Defence equipment
35	INDIA INTERNATIONAL TRADE FAIR	Bangalore	North	14 - 27 Dec 2013	Stall	Multi Product
36	9 th Plastovision-2013	Bangalore	West	12 - 16 Dec 2013	Stall	Plastic Product
37	Exhibition of Maniram Devan Trade Center	Bangalore	North-East	27 Dec - 5 Jan 2014	Stall	Multi Products
38	ELECRAMA - 2014	Bangalore	South	8 - 12 Jan 2014	Visit	Electrical & Electronics equipment
39	Indian Medical Devices & Plastic Disposables Industry 2013	Coimbatore	West	9 - 10 Jan 2014	Visit	Medical Devices
40	Young Entrepreneur's Meet-2014	Tiruppur	West	18 Jan 2014	Visit	Multi Products
41	Agri Vision India - 2014	Bangalore	West	21 - 24 Jan 2014	Visit	Agro-Equipment
42	IMTEX Forming 2014	Bangalore	South	23 - 28 Jan 2014	Stall	Mechanical & Robotics
43	MSME Expo	Coimbatore	South	24 - 26 Jan 2014	Visit	All types of Products
44	INDIA BIO	Chennai	South	10 - 12 Feb 2014	Visit	Biotech equipments
45	STONA	Hyderabad	South	12 - 15 Feb 2014	Stall	Stone related Machineryes
46	India Wood	Bangalore	South	21 - 25 Feb 2014	Stall	Wood Products & Machineryes
47	BAMBOO EXPO	Bangalore	South	21 - 23 Feb 2014	Visit	Bamboo Products
48	Garvi Gujarati National Craft Fare & Samit 2014	Coimbatore	West	21 - 17 Feb 2014	Visit	Handicraft
49	Coimbatore MSME Expo	Chennai	South	5 - 6 Mar 2014	Stall	All types of Products
50	MSME Vendor development Program organized by MSME-DI	Bangalore	South	6 th MAR 2014	Visit	Seminar

Exhibitions/Fairs/Meetings Attended/Covered

Sr No	Name Of Exhibitions /Fairs	City	Zone	Date	Particular	Product
51	VIV INDIA 2014	Bangalore	South	23 - 25Apr 2014	Visit	Poultry & Food equipment
52	Showcase Malaysia	Bangalore	South	29 - 31 May 2014	Visit	Mechanical, Electronic others
53	INTEC 2014	Kochi	South	6 - 10 Jun 2014	Stall	All types of Products
54	ACMEE 2014	Bangalore	South	19 - 23 Jun 2014	Visit	Mechanical
55	Gadget Expo	Bangalore	South	19 - 23Jun 2014	Stall	Electronics equipment
56	Photo Expo	Bangalore	South	2 - 3 July 2014	Visit	Photos products equipment
57	India International Leather Fair	New Dehi	North	3 - 5 July 2014	Visit	Leather Products
58	IETECH	Hydrabad	South	7 - 10 July 2014	Visit	Mechanical
59	Agri Tech	Bangalore	South	18 - 21 July 2014	Visit	Agri Equipments
60	Medical Expo	Bangalore	South	1 - 3 Aug 2014	Visit	Medical Equipment
61	Agritech Expo	Coimbatore	South	22 - 24 Aug 2014	Visit	Agricultural equipments
62	CII Innovation conclave,	Bangalore	South	8 - 9 Aug 2014	Visit	Innovation & Entrepreneur
63	IECAMT 2014	Bangalore	South	1 - 2 Sep 2014	Visit	Additive manufacturing Technology
64	FAIAUM, AGM	Guntur	South	4 - 7 Sep 2014	Visit	Aluminium Utensils
65	IMS	Bangalore	South	11 - 14 Sep 2014	Visit	All types of Products
66	Productionica	Bangalore	South	23 - 25 Sep 2014	Visit	Electronic products & m/c
67	Electronica Expo	Bangalore	South	23 - 25 Sep 2014	Visit	Electronic equipments
68	Engineering Expo	Pune	West	31 Oct - 3 Nov 2014	Visit	Engineering
69	EMAT 2014	Ahmedabad	West	9 - 12 Oct 2014	Visit	Engineering
70	India Lab Expo	Hydrabad	South	6 - 8 Nov 2014	Visit	Lab equipment
71	PluggedIn	Bangalore	South	14 - 16 Nov 2014	Visit	Gadgets
72	INDIA US. TECHNOLOGY SUMMIT	New Dehi	North	18 - 22 Nov 2014	Visit	Multi Products
73	CII-NID DESIGN SUMMIT	New Dehi	North	18 - 22 Nov 2014	Visit	Multi Products
74	Krishi Mela 2014	Bangalore	South	19 - 21 Nov 2014	Stall	Agricultural equipments
75	Engineering Expo	Chennai	South	20 - 23 Dec 2014	Visit	Engineering

Sr No	Name Of Exhibitions /Fairs	City	Zone	Date	Particular	Product
76	MSME Vendor development Program organized by MSME-DI,	Coimbatore	South	26th & 27th Nov	Stall	All type of products
77	Acetech 2014	Bangalore	South	28 - 30 Nov 2014	Visit	Construction Equipments
78	INDIA INTERNATIONAL TRADE FAIR	New Dehi	North	14 - 27 Dec 2014	Stall	Trade Fare
79	9 th VCCI Exhibition-2014	Vadodara	West	27 Nov - 1 Dec 2014	Visit	Engineering
80	Alucast 2014	bangalore	South	4 - 6 Dec 2014	Visit	Casting machineries
81	AP-Tech 2014	Guntur	South	6 - 8 Dec 2014	Visit	Agricultural equipments
82	Global Lab Expro-2014	Ambala	North	6 - 8 Dec 2014	Stall	Multi Products
83	Engineering Expo	Ludhiana	North	12 - 15 Dec 2014	Visit	Engineering
84	Engineering Export Promotion Council, India	Mumbai	West	16 - 18 Dec 2014	Visit	Engineering
85	13th India Internation Mega Trade Fair	Kolkatta	East	18 - 28 Dec 2014	Visit	Multi Products
86	INEXPO 2015	Vapi	West	5 to 8 Jan 2015	Visit	Engineering
87	Vibrant Gujarat Summit- 2015	Gandhinagar	West	8 - 14 Jan 2015	Stall	Multi Products
88	ACE Tech-2015	Kolkatta	East	16 - 18 Jan 2015	Visit	Engineering
89	Ankleshwar Expo	Ankleshwar	West	19 - 21 Jan 2015	Stall	Machinery
90	Global Textile Technology & Engineering Show 2015	Mumbai	West	20 - 22 Jan 2015	Visit	Textile & Machinery
91	Indian Ceramics 2015	Ahmedabad	West	21 - 23 Jan 2015	Stall	Ceramics
92	Intellect15 IEEE-IEEMA Intellect	Mumbai	West	22 - 24 Jan 2015	Visit	Multi Products
93	INDINOX 2015	Gandhinagar	West	24 - 27 Jan 2015	Stall	Steel Product
94	IMTEX-2015	bangalore	South	22 - 28 Jan 2015	Stall	Multi Products
95	Spot Clinic Solution	Guwahati	North-East	30 Jan 2015	Stall	Handicraft
96	PLASTINDIA 2015	Gandhinagar	West	5 To 10 Feb 2015	Visit	Plastic Products
97	National Expo-2015	Saharanpur	North	6 - 10 Feb 2015	Stall	Multi Products
98	SVUM-2015 International Trade Show	Rajkot	West	11 - 15 Feb 2015	Stall	Multi Products
99	Agro Bihar 2015	Patna	East	11 - 14 Feb 2015	Visit	Agriculture equipments
100	India Design Mark Exhibition-2015	bangalore	South	19 - 21 Feb 2015	Stall	Multi Products

Exhibitions/Fairs/Meetings Attended/Covered

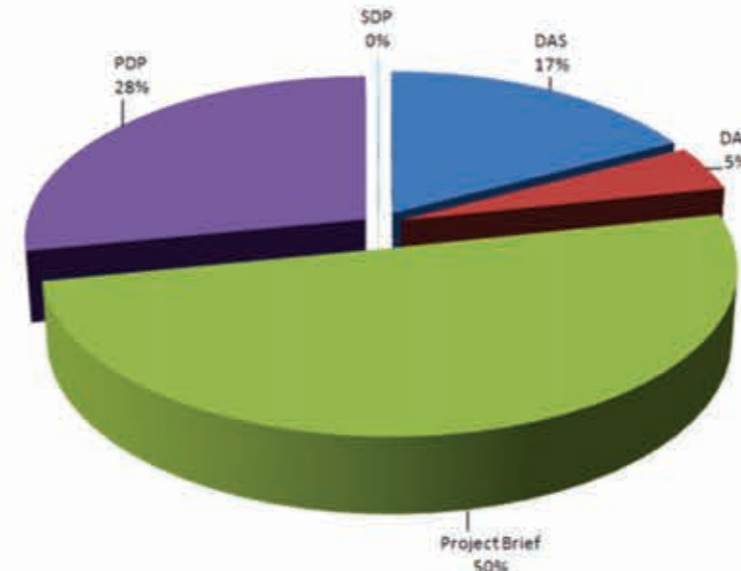


100
Exhibition Visit

57
Product Category

29
Cities/Location Visit

Outcomes



- 278 DAS
- 72 DAP
- 811 Project Brief
- 453 PDP
- 1 SDP

● 278 Design Awareness Seminar ● 72 Design Awareness Programme ● 811 Project Brief ● 453 Professional Design Project ● 1 Student Design Project



Visit of Dignitaries



IITF Delhi Exhibition (14-27 December 2014)
visit of Hon'ble Union Minister for MSME, Secretary MSME and AS & DC (MSME).



Visit of Dr Bhim Singh, Hon'ble Industry Minister, Government of Bihar,
to DCS Secretariate and Display area at NID Ahmedabad campus on 17th November 2014.



Visit of Parliamentary Committee of Commerce & Industry Ministry to
NID Ahmedabad campus on 26th-28th June 2013.



Visit of Ms Anandiben Patel,
Hon'ble Minister of Gujarat to DCS stall at Vibrant Gujarat (8th-13th January 2013).



Visit of Hon'ble Minister of State, MSME to IITF Delhi (14-27 December 2014)

Field visits and attending exhibitions/fairs /meetings help in better understanding the design needs of the MSME clusters and encouraging them to meet with the professional designers and interact with them on issues related to design capabilities and upgradation of quality of products to reach out to a larger market share, thus enabling improved manufacturing competency. Since participation is voluntary and informal, such visits help in re-framing the mind set of MSMEs to go in for design support available under the Design Clinic Scheme.



राष्ट्रीय डिजाइन संस्थान
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For more detail, Refer to the guidelines available on our website
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